

**Free SEO Tool - Over 100,000 Websites Graded**

Website URL

Ex: www.yourcompany.com

Related Keywords

Optionally enter search keywords that describe the website. The software will determine how the website ranks for the given search keywords.  
Ex: boston lawyer, patent law, trademark law.

Competing Websites

Optionally enter websites of competitors. The software will provide a competitive analysis for these websites.

Your E-Mail

Enter your email address below. A link to the final report will be sent to this email address.

[Generate Report](#)

**WebSite Grade For [www.askapache.com](http://www.askapache.com) : 98/100 (October 06, 2007)**

A website grade of **98** for [www.askapache.com](http://www.askapache.com) means that of the thousands of websites that have previously been submitted to the tool, our algorithm has calculated that this site scores higher than 98% of them in terms of its marketing effectiveness. The algorithm uses a proprietary blend of over a dozen different variables, including search engine data, website structure, approximate traffic, site performance, and others.

The software is constantly being upgraded and the algorithm enhanced. The number of potential recommendations provided by the tool is also increasing frequently. Please check back often.

**Score Summary**

Section	<a href="http://www.askapache.com">www.askapache.com</a>	<a href="http://modrewrite.com">modrewrite.com</a>	<a href="http://www.htaccesselite.com">www.htaccesselite.com</a>
<a href="#">Website Grade</a>	98	67	85
<a href="#">Google Page Rank</a>	5	5	4
<a href="#">Alexa Rank</a>	32,619	129,411	224,784
<a href="#">Technorati Rank</a>	18,487	N/A	N/A
<a href="#">Google Inbound Links</a>	26	16	0
<a href="#">Yahoo Inbound Links</a>	1,935	505	670

<a href="#">Delicious Saved Count</a>	197	7	0
<a href="#">Google Indexed Pages</a>	671	6,940	323

## Google PageRank : 5

"Google PageRank relies on the uniquely democratic nature of the web by using its vast link structure as an indicator of an individual page's value. In essence, Google interprets a link from page A to page B as a vote, by page A, for page B. But, Google looks at more than the sheer volume of votes, or links a page receives; it also analyzes the page that casts the vote. Votes cast by pages that are themselves important weigh more heavily and help to make other pages important."  
-From Google

[Learn More](#)

## Web Page Structure

To learn more about what meta-data is and why it is important, take a look at the following article:

[SEO for Small Business Executives: Understanding the Magic Of Meta-Data](#)

Title :	AskApache
Description :	Web Development and Design blog about Web Servers and Internet Protocols detailing Security with htaccess tutorials and example mod_rewrite
Meta Keywords :	htaccess, apache, security, seo, wordpress, php, cache, webmaster, dreamhost, linux unix bsd, google, web tools, shell scripting, javascript, making money, web design, css, windows, phpbb, flash, ajax

### High Number Of Meta Keywords

There are a high number of keywords in the meta-data of the web page. We believe that though the search engines don't weigh keywords as heavily as they used to, they're still important to get right. By using a high number of keywords, it is possible that you are diluting the effect of your most important keywords. We would suggest keeping the keywords to 10 or less. Currently, this site has 21 keywords in the meta-data.

Website seems to be using Google Analytics

## Domain Info

Registrar :	NEW DREAM NETWORK, LLC
Registered On :	August 29, 2006 @ 12:00 AM
Domain Age (days) :	403
Expires On :	August 29, 2014 @ 12:00 AM
Days To Expiration :	2,518

## Heading Summary

Similar to how newspapers and magazines use headings and sub-headings to help readers, websites can use special tags in their HTML. These tags not only help human readers read the content, they also help search engine spiders better understand the content on a page and what is most important. It is generally a good idea to use heading tags to help signal to the search engines, what the web page is about.

### Heading Summary

Heading Type	Text
Second-Level (H2)	Story by Author of PING for UNIX
Second-Level (H2)	Language/Country specific Google Search Engine's
Second-Level (H2)	The REAL Way to Optimize AdSense
Second-Level (H2)	If you can crash your daemon, you likely have a security problem
Second-Level (H2)	Apache HTTPD Google CSE
Second-Level (H2)	Login to Google AdSense using PHP

Second-Level (H2)	Freshen your Anti-virus, Anti-Rootkits, and Anti-Spyware
Second-Level (H2)	WordPress Google 404 Plugin
Second-Level (H2)	WordPress RewriteRules Viewer
Second-Level (H2)	Firefox AdSense WordPress Plugin
Second-Level (H2)	Speed Tips: Use Multiple SubDomains
Second-Level (H2)	Hack WP-Cache for Maximum Speed
Third-Level (H3)	Someone's Reading
Third-Level (H3)	Popular
Third-Level (H3)	My Favs
Third-Level (H3)	AskApache Tools
Third-Level (H3)	Topics
Third-Level (H3)	Forum

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## Image Summary

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Images are a great way to enhance a website from a user's perspective. However, it is important to note that search engine crawlers cannot really "see" images. So, if you have lots of images that contain textual content within the image itself, this content will not be seen by the crawlers.

HTML helps address this issue by providing a way to specify the textual content for an image using the "alt" attribute. The alt attribute allows web pages to assign specific text as the "alternative" content for images for those that cannot view the images themselves. This can be search engine crawlers or text-only web browsers.

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### Image List

URL	Text
<a href="http://z.askapache.com/uploads/2007/10/google_usa_flag.thumbnail.gif">http://z.askapache.com/uploads/2007/10/google_usa_flag.thumbnail.gif</a>	Google U.S. Government Search
<a href="http://z.askapache.com/uploads/2007/10/adsense-optimized.thumbnail.png">http://z.askapache.com/uploads/2007/10/adsense-optimized.thumbnail.png</a>	AdSense Optimized using Colors and Position
<a href="http://z.askapache.com/uploads/2007/09/apache-cse.gif">http://z.askapache.com/uploads/2007/09/apache-cse.gif</a>	Apache HTTPD mod_rewrite .htaccess CSE
<a href="http://z.askapache.com/uploads/2007/09/avg-anti-rootkit.thumbnail.png">http://z.askapache.com/uploads/2007/09/avg-anti-rootkit.thumbnail.png</a>	Rootkit Detection
<a href="http://z.askapache.com/i/google404.png">http://z.askapache.com/i/google404.png</a>	404 Not Found page using Google Ajax Search API
<a href="http://z.askapache.com/uploads/2007/09/aa-rewrite-panel-default-sm.thumbnail.png">http://z.askapache.com/uploads/2007/09/aa-rewrite-panel-default-sm.thumbnail.png</a>	AskApache RewriteRules Viewer Plugin Panel
<a href="http://z.askapache.com/uploads/2007/09/aa-firefox-adsense.thumbnail.png">http://z.askapache.com/uploads/2007/09/aa-firefox-adsense.thumbnail.png</a>	ScreenShot of WordPress Plugin AskApache Firefox AdSense
<a href="http://z.askapache.com/uploads/2007/09/wp-cache-hack2.thumbnail.png">http://z.askapache.com/uploads/2007/09/wp-cache-hack2.thumbnail.png</a>	WP-Cache with Full AskApache Hack
<a href="http://pixel.quantserve.com/pixel/p-5e44cjdXWaqOA.gif">http://pixel.quantserve.com/pixel/p-5e44cjdXWaqOA.gif</a>	Quantcast

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## Google Indexed Pages : 671

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Measures the approximate number of pages on <http://www.askapache.com/> that have been stored in the Google index. The Google web crawler will visit the website periodically and look for new content and store it in its index. Generally, the more pages a website has within the Google cache, the better.

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## Google Crawl Date : October 05, 2007 @ 06:12 PM

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Google will periodically crawl websites looking for new and updated content. In general, it is desired to have the frequency with which Google crawls a site to be higher, rather than lower. Sites that get crawled more often have more frequent updates and more authority.

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## Conversion Methods

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The WebSite grader attempts to measure both the ability for a website to *attract* traffic and the ability to *convert* that traffic into qualified leads and prospects. The software searches for common conversion mechanisms such as "calls to action". Examples include RSS feeds, email subscription forms and other ways that site visitors can express interest in the offering.

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## Inbound Links

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One of the most important measures for a website is how many other sites are linking to it. The more links the better.

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### Links Summary

Google :	26
Yahoo :	1,935

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## Technorati Ranking : 18,487

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[Technorati](#) is a popular website ranking service. It measures the popularity of a given website as compared to all other sites that have been submitted to its system.

This website currently has a Technorati ranking of 18,487.

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## del.icio.us bookmarks : 197

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[del.icio.us](#) is a web-based bookmarking site. Delicious users save their bookmarks on the website so they can access them from any browser. A website that has many users bookmarking it is generally popular and will get more traffic. <http://www.askapache.com/> has about **197** bookmarks stored.

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## Alexa Traffic Ranking : 32,619

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[Alexa](#) is an online service that measures the approximate traffic for millions of sites on the Internet.

The website <http://www.askapache.com/> has a ranking of 32,619. This means that it is the 32,619th most trafficked site on the web -- as measured by Alexa.

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## Readability Level : Advanced Degree (PhD)

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This score measures the approximate level of education necessary to read and understand the web page content. In most cases, the content should be made to be simple so that a majority of the target audience can understand it.

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## Search Rankings

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	<a href="http://www.askapache.com">www.askapache.com</a>	<a href="http://modrewrite.com">modrewrite.com</a>	<a href="http://htaccesselite.com">htaccesselite.com</a>
apache	100+	100+	100+
htaccess	6	100+	100+
404	43	100+	100+
askapache	1	100+	100+
mod_rewrite	13	7	82

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## digg.com Submission Summary

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The website [www.askapache.com](http://www.askapache.com) has had **100** articles submitted to digg.com. These articles received a total of **510** diggs (votes) and **0** of these articles made it to the front page of digg.com.

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## Please Register

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To get access to more features, please register for the site. The full software will remain free for a limited time.

[Join WebsiteGrader.com](http://Join WebsiteGrader.com)

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## Report Link

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The above report has been stored on the system. You can access this report with the following link: [Website Grader Report For www.askapache.com](#)

### Free Tool to Measure Marketing Effectiveness

Website Grader is a [free tool](#) that measures the marketing effectiveness of a website. It provides a score that incorporates things like website traffic, SEO, social popularity and other technical factors. It also provides some basic advice on how the website can be improved from a marketing perspective.

Use the form above to enter your website, your keyword phrases and your competitors to receive a report about the marketing effectiveness of your website.