DirectoryIndex launch.php
RewriteEngine On
RewriteRule ^jsonGet/([^/]+)/?\$ launch.php?jsonGet=\$1
RewriteRule ^name/([^/]+)/?\$ launch.php?name=\$1
RewriteRule ^pid/([^/]+)/?\$ launch.php?pid=\$1

AddType application/json json AddType text/xml gexf