```
    RewriteEngine on

# Send request to the subfolder, if its not a real file, folder or it's a root request
    RewriteCond %(REQUEST_FILENAME) ! -f
    RewriteCond %(REQUEST_FILENAME) ! -d [OR]
    RewriteCond $1 ^$

    RewriteRule ^(.*)$ /deep/sub/folder [QSA,L]
; RewriteRule ^(.*)$ /deep/sub/folder [R=301,L]
</IfModule>
```