

```
<FilesMatch "\.(flv|ico|pdf|avi|mov|ppt|doc|mp3|wmv|wav)$">
Header set Cache-Control "max-age=1800, public"
</FilesMatch>

<FilesMatch "\.(jpg|jpeg|png|gif|swf)$">
Header set Cache-Control "max-age=1800, public"
</FilesMatch>

<FilesMatch "\.(txt|xml|js|css)$">
Header set Cache-Control "max-age=0, no-store, no-cache, must-revalidate"
</FilesMatch>

<FilesMatch "\.(html|htm|php|cgi|pl)$">
Header set Cache-Control "max-age=0, private, no-store, no-cache, must-revalidate"
</FilesMatch>

ErrorDocument 404 /404.html
```